

# »Stadtschwärmer Leipzig - Part 2«

**The second volume of the popular insider travel guide: Available since November 21, 2023!**

The exploration continues: The »Stadtschwärmer Leipzig« Publishing House dedicates the long-awaited second part of the beloved alternative travel guide to its hometown. On November 21, 2023, the second volume of the insider guide was released, featuring more than 450 brand-new tips for those visiting Leipzig or wanting to rediscover their hometown.

## **More than 450 first hand tips for the entire city**

From Michelin-starred restaurants to soup bars, from renowned concert halls to indie galleries, from fashion designers to furniture restorers: In »Stadtschwärmer Leipzig - Part 2« the authors introduce some of their favorite places and people from all corners of the city. Some are well-known, others seemingly inconspicuous in the second row, but all are special and worth a visit. In addition to personal recommendations for shopping, culinary experiences, and arts & culture, the book also shares tips for diverse leisure activities, from roller disco to ceramics workshops. Brand new to this edition is the "Kids" category, adding selected and well-tested activities for children of all ages. Interviews feature creatives and makers from across the city, providing exciting insights into their work. All tips are presented in the familiar sleek and organized design, including maps with marked locations and routes for city walks.

## **The »Stadtschwärmer Leipzig« Team**

Once again, the book was conceptualized, written, and designed by the editors and authors Babett Börner, Katrin Hofmann, and Franziska Müller. The majority of the featured photos were taken specifically for the book by Leipzig photographer Elena Heymann. The cover features a photo captured by Leipzig's Tom Thiele. »Stadtschwärmer Leipzig - Part 2« was printed in Wittenberg and bound in Machern near Leipzig.

## **The Story of »Stadtschwärmer Leipzig«**

The first part of the alternative travel guide »Stadtschwärmer Leipzig« was released in November 2015. Starting as an office neighborhood in Plagwitz's Westwerk the project quickly evolved into a creative exchange of ideas and a concrete concept for a unique undertaking. A beautiful guide for Leipzig, modern in design, showcasing all the places away from the well-known sights where the »Stadtschwärmer Leipzig« Team loves to be, was to be created independently. As newcomers to the publishing industry, the newly founded publishing house achieved real success: The first

edition, with 3,000 copies, sold out completely within three weeks. Numerous media outlets such as »Frankfurter Allgemeine Sonntagszeitung«, »Lonely Planet Traveller Magazine«, »ELLE«, »novum Magazine« and the regional broadcasting news report »MDR Sachsenspiegel« reported on the topic. In May 2016, »Stadtschwärmer Leipzig« was chosen for the Longlist of the most beautiful German books of 2016 by »Stiftung Buchkunst«. In October 2016, the book was shortlisted for the "The Beauty and the Book" award at »Frankfurt Buchmesse«. The book founders are popular guests at readings and panel talks, sharing the unusual story of the book and their expertise. In spring 2019, the second book of the Publishing House, »Stadtschwärmer Hannover«, was released. It follows its predecessor in design, scope, and content and was created in collaboration with authors, photographers, and local heroes on-site.

»Stadtschwärmer Leipzig – Part 2« can be ordered through the publisher's online shop. The book is also available in book stores and many places throughout the city of Leipzig.

#### **Product Information for »Stadtschwärmer Leipzig – Part 2« at a glance:**

- 360 pages
- Tips for all urban districts: North, East, South, West, and Center
- Five categories: Shopping, Culinary, Arts & Culture, Free Time, Kids
- Exciting interviews with creatives and inspirational figures from the entire city
- Six varying city walks
- Tips for accommodation and co-working
- In-depth pictorial illustration
- Paperback format
- Thread stitching
- Front and back cover flaps
- Index with all nearly 450 locations
- Dimensions: 18 x 21.6 cm
- Price: €24.90

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